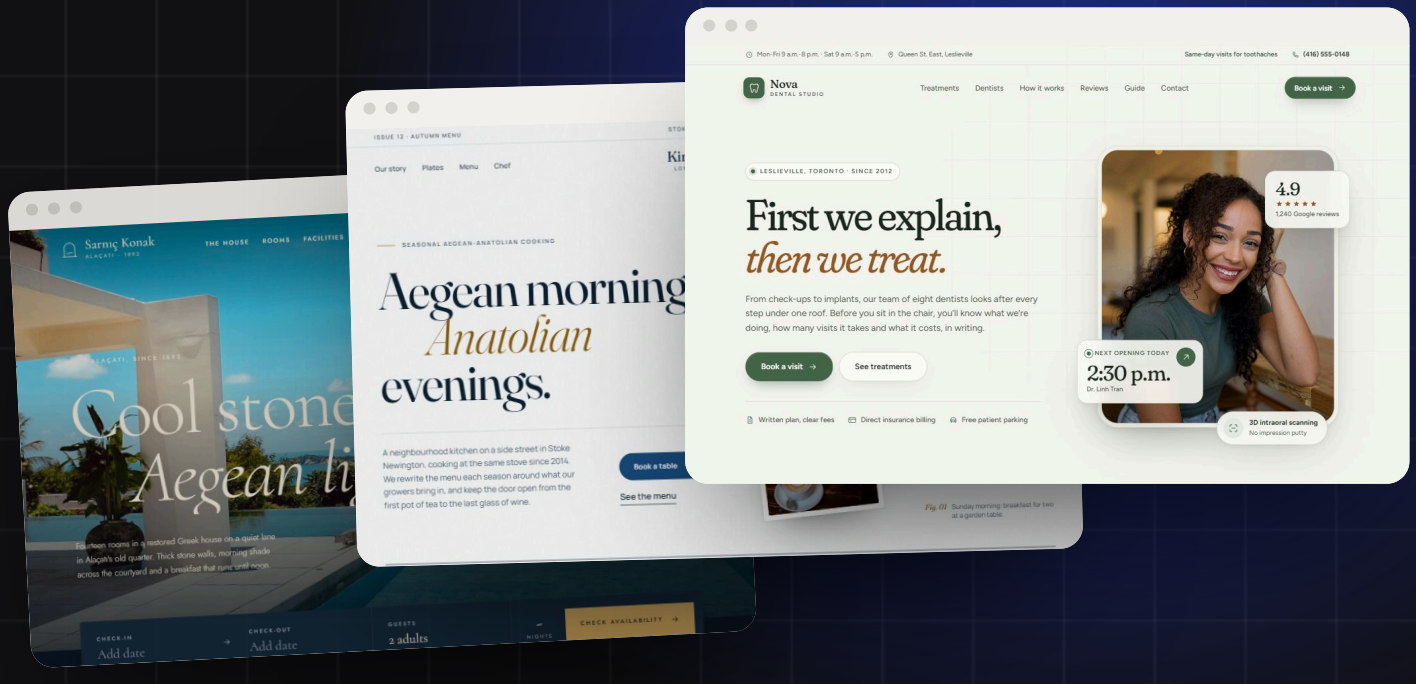
KMG Web Studio

PARTNER PROGRAM

Partner *guide.*

Refer your clients, we build the website. This guide explains how the program works, how to refer your clients and how your commission is calculated.



01

Program overview

KMG Web Studio is a fully online studio that does innovative web design for businesses and brands. In the partner program you bring your client network, and we take care of design, build, launch and maintenance. Your commission is calculated every time your client pays.

Your role

- Introduce KMG Web Studio to your client
- Share your referral link or code
- Optionally prepare the design together with your client
- Keep your relationship with the client

Our role

- Client calls and quote
- Design, content and build
- Domain, hosting and launch
- Contract, invoicing and payment collection
- Updates, security and technical support

02

Getting started

Partner dashboard

Sign in at kmgwebstudio.com/en/partner-panel with your email. There is no password; you receive a one-time sign-in link valid for 15 minutes.

Your partner code

The code in your approval email and dashboard. Your clients' requests are matched to you through this code.

Your referral link

It looks like kmgwebstudio.com/en/?p=YOURCODE. Your dashboard has ready-made links for the home, templates and pricing pages, plus a "Share on WhatsApp" button.

03

Three ways to refer a client

01

Share your link

Recommended. When your client clicks your link, your code is saved on that device for 90 days and added to their request automatically.

02

Give your code

If your client opened the link on another device, they enter your code in the “I have a partner code” field of the request form.

03

Let us know

If your client contacted us directly, email info@kmgwebstudio.com and we’ll match the request to your code.

04

Your client’s journey

01

Picks a template

Browses templates designed for their industry as if they were real websites.

02

Customises it live

Adjusts colours, typefaces, copy and sections to their brand in the KMG Studio.

03

Sends the request

Sends the design they like with one click. For custom projects they can ask for a quote on the pricing page.

04

We get in touch

Our team calls the client, clarifies their needs and sends a quote.

05

The site goes live

Content is added, the domain is connected and the site launches in English and Turkish.

06

Maintenance continues

Updates, security and support are included in the monthly plan. Your commission continues while the client stays.

05

Ready-made message

A sample message you can send to your client. Replace YOURCODE with your own code.

> Hello, you can explore website options for your business here:
> kmgwebstudio.com/en/templates?p=YOURCODE
>
> You can customise the design you like, from colours to copy, and send it over; the KMG Web Studio team will then get in touch with you.

06

Commission

Commission — 30%

On every payment, for as long as the client stays

Custom quotes — Same rate

Custom projects such as online stores or bespoke designs

- Commission is calculated on what the client pays, after direct costs such as the domain.
- When the client's payment is collected, the commission appears in your dashboard as "Pending".
- The balance is paid monthly by bank transfer once it passes 1,000 TRY. We ask for a commission invoice for each payout.
- Commission on a refunded payment is cancelled. Your dashboard always shows the current rates.

07

Statuses in your dashboard

New request

The client’s request has reached us.

In talks

Our team is talking with the client.

Quote sent

A quote has been sent to the client.

Approved

The client approved the quote and work has started.

Live

The client’s website is live.

Cancelled

The client withdrew or the request was closed.

08

Good practice

- Point your client to kmgwebstudio.com/en/pricing for current plans and prices.
- Don’t commit to prices, timelines or scope on behalf of KMG; our team prepares the quote.
- Use the KMG Web Studio name and logo only within this program and accurately.
- Don’t send unsolicited bulk messages or open ad accounts under the KMG brand.
- Share client details with us only with your client’s consent.

09

Contact

KMG Web Studio

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